

KULTURE FREEDOM, INC.

P.O. Box 23362
Oakland, CA 94623
www.kulturefreedom.com

I am writing you today to introduce our organization, Kulture Freedom, Inc. and to ask you for your support.

Kulture Freedom (KFI) is an arts-based organization targeting the Bay Area's urban youth. On our mission to ameliorate the damage low self-esteem has wreaked on how our youth develop their worldview, Kulture Freedom has developed several innovative outreach programs to engage our youth in achieving self-empowerment and developing a positive personal outlook, while reinforcing cultural awareness.

As one of the tools we use to engage our target demographic, Kulture Freedom has developed and is now internationally distributing a unique card game, *Black Like Me The Card*. *Black Like Me The Card* Game contains African-American trivia from different eras and has a question-and-answer game format appropriate for all ages and education levels. The regular playing card-sized deck (which has an original image drawn by local artists on one side and 3-4 questions with answers on the other) and a pad for keeping score are all you need to play.

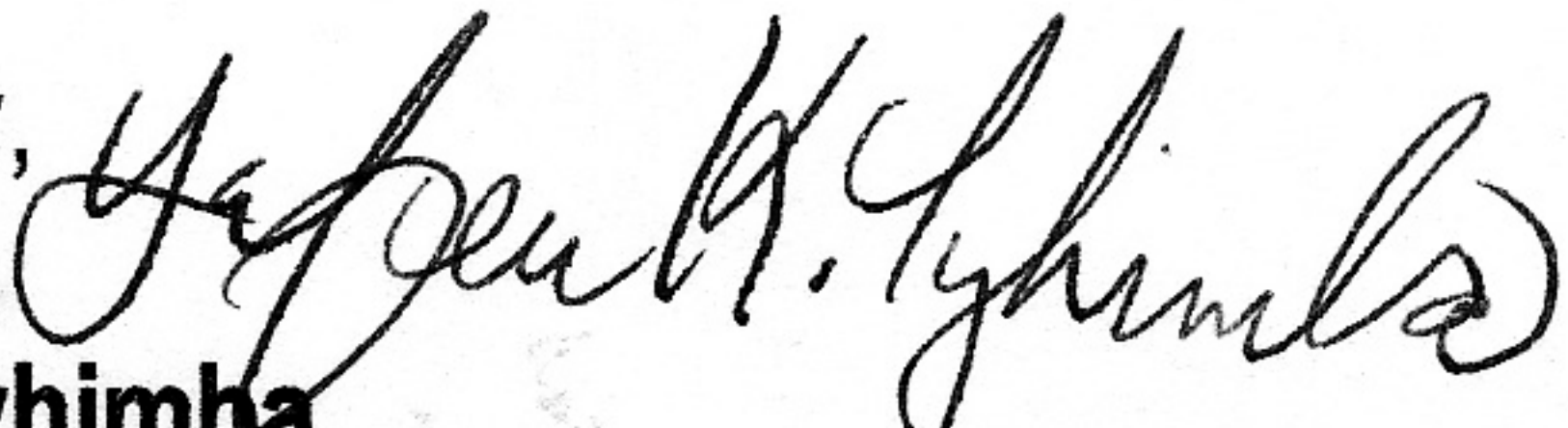
Afrocentric in content, the informative nature of *Black Like Me The Card Game* makes it an exciting tool for the multicultural classroom as well as recreational use. During its use in Kulture Freedom's youth programs, we have found that it has facilitated bridging age, gender and cultural gaps in a fun, light-hearted way. In addition, the community reception to, and product demand for, *Black Like Me The Card Game* has been so successful we are now on our second printing of the original game. A second, "updated" edition is currently in development.

And this is where you can help us.

Kulture Freedom has committed to and invested in an artist's outreach program in effort support our local youth artists. Over the next 12 months KFI will reprint and update *Black Like Me The Card* Game on a quarterly basis, where each quarterly edition will have a new image in addition to updated content. To assist them in reaching a wider audience, each quarter we will solicit original artwork submissions for the image from local, unsigned artists and bestow a \$1000.00 honorarium on the artist whose image is selected for that quarter. I invite you join us in this endeavor and become a supporter of Kulture Freedom's youth programs and *Black Like Me The Card* Game by returning a financial contribution in the enclosed envelope. We believe that supporting our youth artists has the broader impact on our youth in encouraging them to embrace a positive and creative personal perspective, which ultimately benefits our communities as a whole.

I truly hope that we can count on your support.

Sincerely,


Yafeu Tyhimba

Director, Kulture Freedom Inc.